

Exhibit 1



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The Hobbit: An Unexpected Journey

age 11+ ★★★★★

Tolkien tale isn't as great as LOTR, but better for tweens.

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Review Date: December 11, 2012 | Rated: PG-13 | Genre: [Fantasy](#) | Release Year: 2012 | Running Time: 166 minutes



WHAT PARENTS NEED TO KNOW

- [Positive messages](#) ●●●●●
- [Positive role models](#) ●●●●●
- [Violence](#) ●●●●●

Parents need to know that *The Hobbit: An Unexpected Journey*, director [Peter Jackson's](#) adaptation of J.R.R. Tolkien's stand-alone quest through Middle-earth, is less violent than the scarier *Lord of the Rings* trilogy. But there are definitely some frightening sequences, like the battle between the dragon and the dwarves of Erebor, during which one character is

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- [Sex](#) ●●●●●
- [Language](#) ●●●●●
- [Consumerism](#) ●●●●●
- [Drinking, drugs, & smoking](#) ●●●●●

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age 10+



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▶ WHAT'S THE STORY?

▼ IS IT ANY GOOD?

QUALITY ★★★★★

As a novel, *The Hobbit* skews younger than *The Lord of the Rings*, so it's only natural that the film is also more accessible for tweens -- just have them look the other way for a few of the darker battle sequences. The story is simple enough, and the visuals are dazzling (the 48 frames per second rate is neither as spectacular or headache-inducing as rumors would have you believe). The acting is admirable, including the return of our favorite wizard, Gandalf, Lady of Lorien Galadriel, and head elf Elrond ([Hugo Weaving](#)). Unfortunately, the dwarves all sort of blend together in a tangle of hair and mischief, with the notable exception of the broody Thorin and his swashbuckling nephews, Fili and Kili (Dean O'Gorman and Aidan Turner).

The main issue with Jackson's adaptation is that the run time is brutal, even for hardcore fans of Jackson's epic *LOTR* trilogy. Whereas that trilogy made sense as three separate movies -- considering it was the adaptation of simple enough, and the visuals are dazzling (the 48 frames per second rate is neither as spectacular or headache-inducing as rumors would have you believe). The acting is admirable, including the return of our favorite wizard, Gandalf, Lady of Lorien Galadriel, and head elf Elrond ([Hugo Weaving](#)). Unfortunately, the dwarves all sort of blend together in a tangle of hair and mischief, with the notable exception of the broody Thorin and his swashbuckling nephews, Fili and Kili (Dean O'Gorman and Aidan Turner).

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▶ FAMILIES CAN TALK ABOUT...

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▶ FAMILIES CAN TALK ABOUT...

▶ MOVIE DETAILS

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This review of *The Hobbit: An Unexpected Journey* was written by [Sandie Angulo Chen](#)

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GREAT HANDPICKED ALTERNATIVES



The Lord of the Rings: The Fellowship of the Ring



The Lord of the Rings: The Two Towers



The Lord of the Rings: The Return of the King



Fabulous, but also violent and scary.

✓ age 12+



Outstanding adventure, but very violent battle scenes.

✓ age 12+



Outstanding, but much violence and scariness.

✓ age 12+

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Parent of a 9 and 14 year old

Written by [gandalf.the.white](#)
December 15, 2012

age 10+

★★★★☆

my girls loved it, but they're pretty hardcore

The violence is the biggest wild card here. If you've seen the LoTR movies, it's on the same level as that. There is plenty of swordplay, limbs chopped off, blood, and war scenes. The violence is never for it's own sake, even in the hands of the bad guys. It's always in battle. There is ... [read more](#)

What other families should know



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Teen, 15 years old

Written by [Wayward Girl](#)
December 15, 2012

age 11+

★★★★★

The Hobbit: An Unexpected Journey is AMAZING!!! I CANNOT wait until Hobbit 2!!!

Just saw this with my family yesterday! My parents haven't let me see the original trilogy, but they know I am a huge fan of the books, and they decided it would be okay. I am so glad they gave in- It was so much fun! The movie was beautiful, with gorgeous landscapes, and it was pretty ... [read more](#)

What other families should know



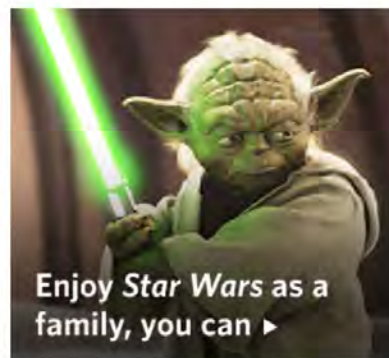
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POLL

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Teen, 13 years old
Written by 1234fivemo
December 14, 2012

age 11+ ★★★★★

Wonderful Movie for a Wonderful Fandom

For all the LOTR fans this is the perfect film. Only just coming back from the midnight premiere about ten minutes ago I can honestly say it was a wonderful film and great adaptation. The movie does end in a cliffhanger awaiting a second film which was a little disappointing bu other than ... [read more](#)

What other families should know



Was this review useful?
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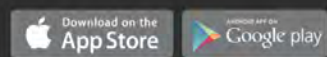
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The screenshot shows a movie review page for "The Hobbit: An Unexpected Journey". A pop-up window is overlaid on the page, displaying parental rating information. The pop-up includes a close button (X) in the top right corner. The text in the pop-up reads: "Less violent than The Lord of the Rings, but there's still some carnage: a battle between the dwarves and the dragon leads to the dwarf king being decapitated, an orc leader's arm amputated, and a multitude of dwarves and their property destroyed. There are several close calls when Bilbo, Gandalf, and the dwarves are pursued or nearly die on their journey across Middle-earth, usually by orcs and their beasts. The orc leader is a frightening sight -- particularly with his claw-like prosthesis, and he's bloodthirsty. A group of goblins/orcs tries to kill the group as well."

The pop-up also lists several categories with corresponding icons and progress indicators:

- Sex**: Not applicable (0/5 stars)
- Language**: Slang use of "jaxie" (meaning "ass"). (0/5 stars)
- Consumerism**: Although there are no product placements in Middle-earth, the Tolkien books and Peter Jackson film adaptations have spawned a ton of merchandise: apparel, video games, LEGO toys and board games, role-playing games, special movie tie-in editions of the books, and more. (2/5 stars)
- Drinking, drugs, & smoking**: The dwarves are a voracious lot -- even more than hobbits. They ransack Bilbo's pantry and consume large quantities of drink (and food). Gandalf and Bilbo smoke the mellowing pipeweed. (2/5 stars)

In the background, the movie title "The Hobbit: An Unexpected Journey" is visible at the top. Below the title, there is a "Watch" button and a "Write a review" button. A "See all 200 user reviews" link is also present. On the left side, there is a "WHAT PARENTS NEED TO KNOW" section with icons for "Positive messages", "Positive role models", "Violence", and "Sex". A "common sense" logo is also visible.