

IT'S ABOUT A BILLION LIVES WORLDWIDE

UCSF Center for Tobacco Control Research and Education

Fall 2022

Quick Links:

CTCRE Home Page:

www.tobacco.ucsf.edu

Truth Tobacco Industry Documents:

library.ucsf.edu/archives/industry-documents

Smoking Cessation Leadership Center (SCLC):

smokingcessationleadership.ucsf.edu

Fontana Tobacco Treatment:

ucsfhealth.org/clinics/fontana-tobacco-treatment-center/

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New 2022 Postdoc Tobacco Control Research Fellows

Moving forward while we continue to navigate COVID-19 has inspired new patterns of how best to accomplish our research goals. As in many communities, some are eager to return to in-person attendance and others prefer to work remotely. Fortunately, CTCRE leadership inspires us to be creative and supportive to each other. Our large meetings have remained on a virtual landscape but we often escape to outdoor venues to meet and greet one another. Our motto is that.... "progress is occurring". Our fellows and researchers have been traveling and making our presence known at conferences such as SRNT, NCTOH and APHA!



Sabrina Islam, PhD, received her doctorate in Public Health (Social and Behavioral Sciences) with a Graduate Certificate in Gender, Sexualities, and Women's Studies from the University of Florida. Prior to joining the CTCRE in August 2022, she completed a training fellowship in prevention science and alcohol research at the University of California, Berkeley. Dr. Islam is interested in qualitative and mixed-methods approaches to studying differential patterns of risk associated with substance use and structural levels of stigma among sexual and gender minority populations. Her most recent published work pivots towards young people who co-use tobacco, cannabis, and alcohol.



Andre Luiz Oliveira da Silva, PhD received his doctorate from Escola Nacional de Saúde Pública Sergio Arouca in 2019 with a specialization in public health. Dr. Oliveira da Silva joined the CTCRE in June 2022. As the Tobacco Center's first Briger Fellow, he anticipates spending one year in the Tobacco Control Research Fellowship both gaining from our faculty's expertise and sharing his rich experiences in tobacco control research from his homeland of Brazil. Dr. Oliveira da Silva will be mentored by Stella Bialous, DrPH, FAAN, also from Brazil. Both researchers have worked for a long time with the WHO Framework Convention on Tobacco Control and tobacco control policies.

"It's About A Billion Lives" Symposium

January, 2023

Our annual '*Billion Lives' Symposium* returns to in person attendance in 2023! Highlighting 20 years of Tobacco Industry Documents

- **Keynote: Panel Discussion**
- **Caravella McCuistian, PhD**
 - **Cristin Kearns, DDS**
- **Andre Luiz Oliveira da Silva, PhD**
- **Jelena Mustra Rakic, PhD**

Latest News at CTCRE!

Peter & Devon Briger Fellowship for International Candidates

In 2019, we were honored to receive a generous contribution by Peter and Devon Briger making it possible for the CTCRE to fund another Fellowship. Our Briger Fellowship is dedicated to research in global tobacco use that can energize education and policy to end the tobacco epidemic. A Briger Fellow is not required to be a US Citizen/Permanent Resident, allowing us to emphasize trainees with international potential. Finally, we are able to introduce our first Briger Fellow!

Andre Luiz Oliveira da Silva, PhD, joined the Tobacco Center on June 1, 2022. Thankfully, he was willing to relocate from his home in Brazil and is making a big splash in our Center with his magnetic personality and his enthusiasm for tobacco control research. He launched our academic year of fellows' talks with his presentation "*Smoke signals from the south: tobacco regulation in Brazil*" and he will present at our annual "It's About A Billion Lives" symposium, which will be in person in January 2023.

Additionally, shortly after Dr. Oliveira da Silva joined us, the Board of the Directors of the Brazilian Regulatory Agency, ANVISA, unanimously agreed, to maintain Brazil's 2009 regulation of e-cigarettes, heated tobacco and other electronic smoking devices. The decision was based on a comprehensive state of the science report that Andre and his colleagues prepared on the regulatory and public health impact of these products that followed a series of public hearings starting in 2017. The report concluded that within the Brazilian context, there was no public health benefit to treat these as consumer products. Civil society and health professional organizations showed up in support of ANVISA in the strongest possible way. "Dr. Oliveira da Silva and his colleagues were under immense pressure from the industry, which had initiated this review of the regulation to begin with", said faculty mentor Stella Bialous. "With this re-affirmation it will be easier to enforce the regulation".



Andre Luiz Oliveira da Silva, CTCRE's First Briger Fellow and his Faculty Mentor, Stella Bialous, DrPH, UCSF School of Nursing



Tobacco Center Director Receives 2021 Harold S. Luft Award for Mentoring in Health Services & Health Policy Research

Nhung Nguyen, PhD, UCSF Assistant Professor and CTCRE Fellowship Alumni, joined other postdoctoral mentees to nominate CTCRE Director, Pamela Ling, MD, for her outstanding contributions as a mentor. On October 6, 2022, Dr. Nguyen had the opportunity to introduce Dr. Ling who was finally able to accept the award in-person, along with the 2020 and 2022 award recipients. Over the years, many young researchers have benefitted from Dr. Ling's encouragement and efforts to develop skills necessary to propel them forward in their research careers. Dr. Ling graciously shared her appreciation for her mentor, Stanton Glantz, PhD and the faculty, fellows and staff that contribute to the Center's leadership in tobacco control research.

From left: Yr4 Fellow Joanne Lyu, PhD, Pamela Ling, MD, and Nhung Nguyen, PhD

Congratulations to our Newest Alumni!

Abra Jeffers, PhD, Senior Data Analyst, Massachusetts General Hospital

Poonam Rao, MBBS, CHRISTUS Health Residency Program

Nhung Nguyen, PhD, Assistant Professor, UCSF

Joshua Miller, PhD, Adjunct Assistant Professor, Bowie State University

Thomas Rotering, MPH, Associate Research Specialist, VA Medical Center, UCSF

We are so proud of your accomplishments !!!

CTCRE Postdocs Rebuilding Community In Person

As we continue to make our way back to in person work experiences, faculty and fellows have been responsive to visiting with one another for lunchtime celebrations and other special events! This issue features images from enjoying time with colleagues, friends and family outdoors. Fortunately, professional conferences are transitioning back to in person events, too, giving us a chance to visit and host folks that we have been separated from for far too long. We dedicate this space to our efforts to safely gather for the purpose of reigniting old relationships and cultivating new ones.

CTCRE 2022 Spring Retreat



The Fellowship That Plays Together, Stays Together!





Tobacco Research Fellowships Available Now - Apply Online!

The CTCRE is accepting applications now for its highly regarded postdoctoral training program, which begins in **July, 2023**. **Please submit your application by Jan 31, 2023!** Our program provides extensive training in tobacco control research supervised by renowned members of the CTCRE faculty. Please visit our website: <https://tobacco.ucsf.edu/fellowship>

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Check us out!

<https://tobacco.ucsf.edu>

CTCRE Grant Writing Mentorship Gets Fellows Funded!

Life beyond the fellowship begins with a CV that reflects a diverse list of accomplishments, such as published research papers, presentations, teaching experience, professional recognition, coursework and grant making skills. Each cohort passes through a rigorous grant writing course, closely mentored by tenured faculty. Between 2006-2021, at least 20 CTCRE postdocs have been awarded funding as Principal Investigator. These successes provided them with additional years to continue their research studies on their own terms. What makes CTCRE mentorship so special? It is the combination of attentive participation by our faculty and their expertise as experienced grant writers with relentless attention to detail.

For more information about our fabulous CTCRE Fellowship Alumni, please visit: <https://tobacco.ucsf.edu/alumni>

Visit **CTCRE at Booth 1480**
Meet Fellows, Faculty &
Alumni at Boston APHA!



American Public Health Association

Featured Publication: “Content Analysis of the Corporate Social Responsibility Practices of 9 Major Cannabis Companies in Canada and the US”

Did you know? The programs and activities of the CTCRE are supported by private gifts as well as government and foundation funds. Many critical and innovative programs of the CTCRE are made possible in part by gifts from individuals and family foundations. If you or your organization would like to know more information about our program or make a donation, please email our Administrative Director, Jonathan Leff, at jonathan.leff@ucsf.edu Or, call 415-476-4683

Tanner Wakefield, BA, joined the Center for Tobacco Control Research and Education in June 2015, as an Associate Research Specialist. Before coming to work at the CTCRE he earned his Bachelors in International Studies-Political Science at the University of California, San Diego. While at the Center, he produced a voluminous report on the history, politics, and status of tobacco control in Louisiana. Wakefield has also produced three articles regarding tobacco and cannabis control. His research interests are focused on public health advocacy, corporate influence and interference, as well as political systems." We are excited that his latest publication, co-authored by mentors Stanton Glantz, PhD and Dorie Apollonio, PhD, has received so much attention — the altmetric score is currently at 41!

“Content Analysis of the Corporate Social Responsibility Practices of 9 Major Cannabis Companies in Canada and the US”, published in *JAMA Network Open*, (August 1, 2022).

“The cannabis industry has sought to normalize itself and expand its markets in the 21st century. One strategy used by companies to generate positive public relations is corporate social responsibility (CSR). It is critical to understand these efforts to influence the public and politicians given the risks of increased cannabis use.”
(excerpt from the publication Abstract)

Use the link below to see the full text:
<https://pubmed.ncbi.nlm.nih.gov/35997980>



Tanner Wakefield, BA