

Current Happenings...

Volume 7, Issue 1

Fall 2016

Quick Links:

Home Page:

www.tobacco.ucsf.edu

Truth Tobacco Industry Documents:

www.industrydocumentslibrary.ucsf.edu

Smoking Cessation Leadership Center:

www.smokingcessationleadership.ucsf.edu/

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www.smokefreemovies.ucsf.edu

Fontana Tobacco Treatment:

livingwell.ucsf.edu/programs/265

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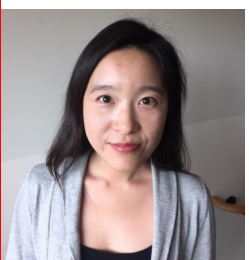
2016 Postdoc Tobacco Control Research Fellows

Another eclectic and talented cohort of postdoc fellows join UCSF Center for Tobacco Control Research & Education (CTCRE) representing disciplines from geography to medicine, and reflecting three continents. Even our California natives have studied in Latin America, the Netherlands and Australia. Enthusiastic about bringing their academic expertise to tobacco control research, they intend to examine the worlds of regulatory science, health disparities, messaging in marketing and education, and public health policy ethics. In the tradition of our fellowship, we expect to witness and learn from their discoveries before other opportunities sure to come, pave their way to richer opportunities. Learn more from their bios ahead!



Eric Crosbie, PhD received his doctorate in Politics at the University of California, Santa Cruz (UCSC). His research is multi-disciplinary combining elements of political science, public health, law, and business to examine the regulatory environment of tobacco at the domestic and international level, including the intersection of global health and global trade governance. In particular his dissertation, titled "Constraining Government Regulatory Authority: Tobacco Industry Trade Threats and Challenges to Cigarette Package Health Warning Labels" examined how tobacco companies have been able to use trade agreements to globally preempt strong public health policies.

Before returning and completing his PhD, Eric worked for three years at the CTCRE researching and publishing studies on tobacco control policymaking in Latin America and international trade. As a postdoc, he looks to continue working on trade and tobacco control as well as expand his research towards the impact of trade on food, alcohol and medicine.



Minji Kim, PhD is focusing her research on message effects and persuasion. She is particularly interested in the effect and boundary conditions of tailored communication. Kim received a PhD in Communication from the Annenberg School for Communication, University of Pennsylvania, with a dissertation examining the positive and negative role of character-audience similarity in anti-smoking campaigns using various themes. Kim has also actively participated in NIH's Center for Excellence in Cancer Communication and NCI's EUREKA grants, and conducted projects on message testing protocols and methodology. During the fellow-

ship at CTCRE, Kim hopes to utilize her training in communication to further test and examine the effects of anti-smoking education messages as well as new tobacco products (e.g. e-cigs) marketing messages, and also extending her research on the effect of tailored and targeted health communication. Prior to joining the doctoral program at Annenberg, Kim received an MA in Communication from Seoul National University. Also, she worked as an associate consultant at



The Boston Consulting Group's Seoul office.

Julia McQuoid, PhD is a qualitative human and health geographer interested in relationships between people's everyday environments and behaviors related to health and wellbeing. During her fellowship at CTCRE, Julia will research place-embedded social practices of smoking within marginalized groups, such as young LGBTQI adults, in order to better understand the persistence of smoking within these groups and inform the design and effectiveness of tobacco control efforts. Julia received a PhD in Geography ➡

SAVE THE DATE: "It's About A Billion Lives" Symposium: Feb 24, 2017

8:00AM—12:30PM

Keynote: Jon Klein, MD, MPH, Assoc Exec Dir, American Academy of Peds

from the University of New South Wales in Australia. During her PhD, she explored experiences of time and space for individuals negotiating everyday life with chronic kidney disease, and collaborated with a research group focused on time and health at the National Centre for Epidemiology and Population Health in Canberra. She received an MSc in Human Geography and Planning from Utrecht University in the Netherlands, and a BA in Anthropology & Sociology from Mills College in Oakland, California. Julia is originally from the Bay Area and currently lives in Oakland.



Eunice Neeley MD, MPH received her medical doctorate from University of California, San Francisco (UCSF), and her Master's in Public Health and Bachelor's in Molecular and Cell Biology, from UC Berkeley. While at UCSF, Eunice participated in the Program for Medical Education (PRIME) where she was trained to become a leader in caring for urban underserved patients. During her time with PRIME, Eunice did research on heart disease and prostate cancer health disparities among African-Americans, and worked with the CDC on the importance of home blood pressure monitoring to aid those with hypertensives in blood pressure control. Currently, her research interests include informing governmental agencies of evidence based policies that can benefit the public's health. Given that tobacco is the largest public health epidemic of our time, Eunice is thrilled to work with the CTCRE, where she can analyze tobacco studies that can aid the Food and Drug Administration with tobacco regulation. Eunice, a Northern California native chooses to stay close to home to be close to her family and friends, who she cherishes dearly.



Yvette van der Eijk, PhD received her doctorate in public health ethics at the Centre for Biomedical Ethics, National University of Singapore and a BSc in Biochemistry (Pharmacology) at the University of Surrey, UK. As part of her studies, she was also based at the University of Turku (Finland), Hastings Center (New York), University of Tübingen (Germany), Brocher Foundation (Switzerland), and WHO Regional Office for Europe (Denmark). After her PhD she worked as a Public Health Analyst at Newcastle City Council, UK, and as a freelance consultant for the WHO Regional Office for Europe's tobacco control program. Her research interests include the ethical aspects of tobacco control, particularly liberal arguments, human rights, and social determinants of health; ethics of addiction policy more broadly; tobacco industry tactics and arguments; global tobacco control policy; and new approaches to tobacco control such as tobacco endgames and tobacco harm reduction.



Shannon Lea Watkins, PhD received her doctorate in public affairs from the School of Public and Environmental Affairs at Indiana University (2015), and a BPhil in Political Science and History from the University of Pittsburgh (2009). Her dissertation focused on urban forests as a linked human-environment system and examined the environmental, social, and distributional effect of urban non-profit tree-planting programs. Previously, while a postdoc fellowship at San Francisco State University, Dept of Geography and Environment, Shannon studied health inequities. At CTCRE, she will study patterns of tobacco use and its relationship to characteristics of the physical environment in which urban residents live and work. She also intends to evaluate how tobacco control policies influence health and healthcare outcomes, access to tobacco products, and norms around tobacco use, particularly whether these effects vary across socioeconomic and demographic populations.

International Scholars Enhance Global Tobacco Control Research

In August 2016, UCSF Associate Professor and CTCRE Tobacco Faculty, Stella Aguinaga Bialous, RN, DrPH, hosted eight international tobacco control professionals who came to UCSF to enhance their skills in monitoring the tobacco industry's effort to undermine tobacco control. More importantly, our international guests had an opportunity to gain hands-on experience using the Truth Tobacco Documents Library in order to engage in advocacy and policymaking for tobacco control. Throughout the week the visitors had the opportunity to hear from state, local and advocacy groups, as well as researchers and postdoctoral fellows, on building links between research and policy change. One participant stated that "the week at UCSF had opened up an entirely new professional avenue" for her, and another said that "the hands on experience was invaluable to advance tobacco control research" in his country. Several ideas on joint projects with UC postdoc fellows were also discussed, as per the visitors' initiative. This is the fourth year that UCSF hosted the international tobacco control professionals for a week. This year's participants came from Bangladesh, China, India, Indonesia, Mexico, South Africa, and Sri Lanka.

From left to right: Diogo Alves, Dee Dee Kramer, Adriana Rocha, Fang Wang, Liezmarie Johannes, Nursila Dewi, Mahesh Rajasuriya, Shafiqul Islam, Stella Bialous, Silvana Turci, Stan Glantz, Pranav Sachdeva



CTCRE Tobacco Control Researchers and Administrative Team

Not all CTCRE Researchers are postdocs! It takes a village to make an impact in public health! Many others contribute to the discoveries made at the Center for Tobacco Control Research and Education in addition to those made by our postdoctoral research fellows. Tenacious researchers, in pursuit of careers in public health, investigate the devastation of smoking and tobacco-related diseases or advocate for new and improved public health policies. Many have honed their skills at CTCRE, successfully preparing them for a career in scientific research!

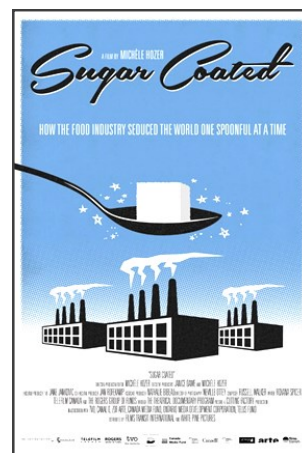
CTCRE Tobacco Control Researchers (from left to right): Tanner Wakefield, Jesse Elias, Juliette Jackson, Sarah Rosen, Nadra Lisha, PhD, Natalie Warren, Yogi Hendlin, PhD



CTCRE Administrative Team (from left to right): Karen Williams, Director; Jonathan Leff, Operations; Kathleen Franklin, Fellowship Program

“Sugar Coated”: CTCRE Researchers Debut Another Film!

“In ‘Sugar Coated’ we look at sugar in our diet, of course, and we look at sugar industry tactics from the 1960s to today and we ask the question “Is sugar the new tobacco?” said filmmaker Michèle Hozer. Well, that was enough to compel CTCRE Director Dr. Stan Glantz, PhD, to team up with researchers taking on similar challenges in an effort to improve public health. Researcher Cristin Kearns, DDS, MBA, also featured in the film, has joined forces with UCSF tobacco control researchers in an attempt to compare notes on the best ways to keep the sugar industry from undermining public health. The “sugar industry, having taken lessons from their cousins in tobacco, proved masterful with public relations and did everything in their power to obscure answers about the unhealthiness of sugar”, writes Parker Brown in MedPage Today. Prepare to be enlightened by this very eye opening film!



Speaker Spotlight: “Children & Tobacco: Who is Winning?” 2017 Billion Lives’ Symposium Speaker Jonathan Klein, MD, MPH Addresses the Tobacco Industry’s Impact on Children

In February, 2016, Dr. Jonathan Klein, an expert in adolescent medicine and child and adolescent health services research visited the CTCRE to present “Children & Tobacco: Who is winning?” His research addresses tobacco prevention and control, access and quality of care, obesity screening in primary care, and other child and adolescent preventive services. Dr. Klein, currently the Associate Executive Director of the American Academy of Pediatrics (AAP) in Chicago, Illinois, is the founding director of the AAP Julius B. Richmond Center for Excellence. Founded in 2006, the Richmond Center is dedicated to the elimination of children’s exposure to tobacco and secondhand smoke. Dr. Klein, who has published more than 130 peer-reviewed research papers, also serves as the International Pediatric Association technical advisory group lead for non-communicable diseases, and as Executive Director for NCD Child, a global coalition advocating for inclusion of children and youth in the Non-Communicable Disease agenda. Dr. Klein attended Brandeis University, UMDNJ-New Jersey Medical School, and the Harvard School of Public Health. He completed his residency in pediatrics and a chief residency at the Boston Floating Hospital, New England Medical Center, and was a Robert Wood Johnson Clinical Scholar at the University of North Carolina at Chapel Hill. He joined the University of Rochester faculty in 1992 where he served as Associate Chair for Community and Government Affairs in the Department of Pediatrics and as Professor of Pediatrics, Preventive and Community Medicine, and Family Medicine. He became AAP Associate Executive Director in 2009, where his current oversight responsibilities include research, tobacco control, publishing, strategic planning, and international health. We are excited to host him again in February 2017 as our “It’s About A Billion Lives” Keynote Speaker!



Jon Klein, MD, MPH

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We're on the Web!
<http://tobacco.ucsf.edu>

For more information:

[http://www.apha.org/meetings/
AnnualMeeting](http://www.apha.org/meetings/AnnualMeeting)

Did you know? The programs and activities of the CTCRE are supported by private gifts as well as government and foundation funds. Many critical and innovative programs of the CTCRE are made possible in part by gifts from individuals and family foundations. If you or your organization would like to know more information about our program or make a donation, please email our Administrative Director, Karen Williams, at karen.williams@ucsf.edu Or call 415-476-4683.

Tobacco Fellowships Available Now - Apply Online!

The CTCRE is now accepting applications for its highly regarded postdoctoral training program, which begins in July, 2017. The deadline for receiving applications is January 25, 2017! The program offers extensive training in tobacco control research supervised by experienced members of the CTCRE faculty. Please visit: <http://tobacco.ucsf.edu/fellowship>

CTCRE Grant Writing Mentorship Gets Fellows Funded!

Life beyond CTCRE and the Fellowship begins with a CV that reflects a diverse portfolio of accomplishments—published research papers, presentations, teaching, professional recognition, continuing professional coursework and grant making skills. Each cohort passes through a rigorous grant writing course, closely mentored by tenured faculty. Their goal is to get funded by at least one of two grant mechanisms, a Ruth L. Kirschstein NIH National Research Service Award (NRSA) or the Tobacco-Related Diseases Research Program (TRDRP) Award. Last spring, four fellows received funding— one NIH NRSA grant and three TRDRP grants went to CTCRE postdocs. Consequently, each of them was catapulted into another year to continue their research on their own terms. What makes CTCRE mentorship so special? The combination of attentive participation from faculty and their expertise as experienced grant writers with relentless attention to detail.

CTCRE Fellows at the 144th APHA Conference

Join us in Denver, Colorado for the 2016 APHA Annual Conference! Events begin Saturday, October, 29, 2016. Stop by our booth (#626) to hear more about research on tobacco, e-cigarettes, marijuana and health policy. Hear about our legendary Tobacco Documents Library and Smoke Free Movie campaign.



American Public Health Association



Featured Publication: "One Minute of Marijuana Secondhand Smoke Exposure Substantially Impairs Vascular Endothelial Function"

While public perception of the dangers of secondhand tobacco smoke has changed, many people still believe that secondhand marijuana smoke is benign. However, according to a new paper published in the July 2016 issue of the Journal of the American Heart Association (JAHA), the bottom line is that one minute of moderate levels of secondhand smoke from marijuana was enough to prevent blood vessels from functioning efficiently for more than 90 minutes after the exposure (the effect of tobacco smoke resolves within 30 minutes). Matt Springer, PhD, Professor of Medicine in Cardiology at UCSF and longtime tobacco control researcher, has been making a significant attempt to research the effects of marijuana use now that the substance is increasingly becoming legal to use recreationally, as well as medicinally. In the publication "One Minute of Marijuana Secondhand Smoke Exposure Substantially Impairs Vascular Endothelial Function" first author Xiaoyin Wang, Springer and colleagues found that the effect of diminished blood vessel functioning occurred even when the marijuana lacked THC and when the marijuana was burned without rolling paper; it is an effect of smoke from burned plant material. There were no seeds, stems or pesticides in the marijuana. While this is a rat study, rats and humans respond similarly to tobacco smoke exposure, so it's reasonable to expect that rats and humans will respond similarly to marijuana smoke exposure, because tobacco and marijuana smoke have similar chemical composition. The implication is that people who avoid secondhand tobacco smoke should also avoid secondhand smoke from marijuana, and that laws and regulations that protect the public exposure to secondhand smoke from tobacco should include marijuana smoke (e.g., smoking in public places or multi-unit housing).

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