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Statement of the National School Boards Association

NSBA Terminates Partnership with R.J. Reynolds Tobacco Company

After careful deliberation, the **National School Boards Association (NSBA)** has decided to terminate its partnership with R.J. Reynolds' "*Right Decisions, Right Now*" program. This action is effective immediately.

Our advocacy around child well-being is unequivocal, clear and on the record: **NSBA strongly supports tobacco-free public schools.**

Our strong advocacy to ensure that America's public schools are "free of ... alcohol, tobacco, and other drugs" (NSBA Beliefs & Policies, Article IV, Section 2) reflects our focus on safe and supportive teaching and learning environments. In our decision making and partnerships, NSBA, representing more than 90,000 school board members across our nation working across 13,600 school districts, is singularly committed to actions in the best interest of America's public schoolchildren.

The association's aggressive advocacy push around tobacco use prevention and smoking cessation will continue, unabated, until the NSBA goal to make every public school across America a tobacco-free zone is fully accomplished. We look forward to partnering with America's leading public health advocates to move this effort forward.

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The National School Boards Association (NSBA) is the leading advocate for public education and supports equity and excellence in public education through school board leadership. NSBA represents state school board associations and their more than 90,000 local school board members throughout the U.S.